

Performing Arts Sub-Committee
Themes and Initiatives
December 13, 2016

- o Theme: Create a holistic vision for the performing arts at CSFAC at CC; a vision that embraces both the *production* of regional professional theatre and the *presentation* of regional, national and international artists in the live arts and film. The intent will be to:
 - Form a creative nexus between Bemis, the Museum and CC's academic programs, animating all performance spaces across the campus
 - Cultivate a sense of intellectual and emotional discovery in both current and new audiences
 - Generate buzz and fill houses as an indicator of programmatic relevance
 - Deepen relationships with community participants of all ages and backgrounds through innovative education experiences in the performing arts
 - Attract an expanding number of performing artists and technicians to our city
 - Solidify the CSFAC at CC as downtown's premiere cultural anchor

- o Theme: Deepen relationships with audiences to build patron loyalty and widen the community of participants to include non-attending communities. The intent will be to:
 - Provide experiences that invite current and future audiences and patrons to more deeply understand and value the CSFAC at CC as an integral part of their lives
 - Identify and increase participation among non-attending communities to engage their concerns through live performance

- o Theme: Build meaningful relationships and structures across the new entity that encourage life-long learning. The intent will be to:
 - Create educational growth paths in the performing arts for CC students
 - Create professional development paths and creative opportunities for performing arts staff and CC faculty members
 - Enhance educational growth paths in the performing arts for community youth

- o Theme: Use the performing arts to shape an institution that is more than the sum of its parts. The intent will be to:
 - Build a creative campus that re-invents institutional structures for optimal usage of available assets of all types (physical, human, and financial)
 - Strategically increase resources to guarantee the long-term success of the performing arts as a cornerstone of the CSFAC at CC
 - Ensure that the performing arts are dynamically integrated into the institution's mission

CC-FAC Alliance
Museum Subcommittee Themes
December 14, 2016

- **Be a national model of excellence for a regional and academic museum by honoring and expanding upon the Fine Arts Center's historic vision for innovative, culturally diverse, and interdisciplinary arts programs for all.**
 - Curate exhibitions and programs that help visitors make meaningful multi-cultural connections through regional, national, and global arts experiences.
 - Enrich the quality of the museum and its collections through an active acquisitions program of historic and contemporary art of the Americas, consistent with our collections policy.
 - Invest in existing collections
 - Challenge the traditional museum experience
 - Intentionally and authentically bridge across difference to engage a diverse and inclusive community with the museum.

Bemis Subcommittee Theme and Initiatives
Dec 12, 2016

Visionary Arts Learning in an innovative incubator space that recognizes the creative process as a shared human experience and fundamental human need.

Initiatives:

- Build a physical space whose proximity and design inspire visionary arts learning.
- Foster experiential interactions among the various entities of the FAC, CC and the community
- Be a "creativity laboratory" and safe space where failures/errors are seen as critical part of the process
- Create a culture of learning that prioritizes inclusivity as a vital element of the creative process
- Work towards engagement that increases awareness, visibility, and attendance of diverse participants.